

LUNCH FOR LITERACY 2020

Sponsorship Levels and Benefits

Booker \$1,000	Whitman \$2,000	Caldecott \$3,000	Quill \$5,000	Faulkner \$7,500	Pulitzer \$10,000
1 table of 10 at Lunch for Literacy 2020	1 table of 10 at Lunch for Literacy 2020	1 table of 10 with prominent placement at Lunch for Literacy 2020	1 table of 10 with prominent placement at Lunch for Literacy 2020	1 table of 10 with prominent placement at Lunch for Literacy 2020	1 table of 10 with prominent placement at Lunch for Literacy 2020
Company Name on table	Company Name on table	Company Name on table	Company Name on table	Company Name on table	Company Name on table
Listing in event program	Listing in event program	Listing in event program	Listing in event program	Listing in event program	Listing in event program
Listing in post-event Idaho Statesman Ad	Listing in post-event Idaho Statesman Ad	Listing in post-event Idaho Statesman Ad	Listing in post-event Idaho Statesman Ad	Listing in post-event Idaho Statesman Ad	Listing in post-event Idaho Statesman Ad
Social Media mention	Social Media mention	Social Media mention	Social Media mention	Social Media mention	Social Media mention
Listing on pre-event slide show	Logo on pre-event slide show	Logo on pre-event slide show	Logo on pre-event slide show	Logo on pre-event slide show	Logo on pre-event slide show
	Logo* in program	1/4 page ad* in program	1/2 page ad* in program	full page ad* in program	full page ad* in program
	2 guests at reception with guest author	2 guests at reception with guest author	2 guests at reception with guest author	4 guests at reception with guest author	4 guests at reception with guest author
			1 copy of the author's book for 10 guests	1 copy of the author's book for 10 guests	1 copy of the author's book for 10 guests
				Name or Logo on Learning Lab website	Name or Logo on Learning Lab website
					Recognized as presenting sponsor
					Name or Logo on KTVB Promo Ads
					Video feature at event

* Logo/Ad must be received by January 10th

Tables are valued at \$300 - Tax deductible amount will range from \$700-\$9,700 depending on sponsorship level